

CLARK COUNTY PRAYER BREAKFAST

Friday, November 11, 2016 7 AM - 9 AM Hilton Vancouver Washington

Executive Summary

Vision: Inspiring Clark County residents to honor, encourage and support each other.

Mission: Residents, businesses and organizations honoring, thanking & praying for our community leaders and those that serve and protect us.

Presenting Organizations: Our 15th Annual Clark County Prayer Breakfast **“Hope for the Next Generation”** is being presented by Full Gospel Business Men's Fellowship in America, the Christian Chamber of Commerce of the Northwest & Serving Our Neighbors.

Expected Attendance: Up to 900 Tickets will be sold at \$40 per person (via mail/on site), at **\$35 per person** (via phone or website) & Tables (of 10 people) are **\$350 each**.

Special Guests: A local Clark County Mayor or Community Leader is selected each year to be our Honored Citizen, with other guests invited (at no charge) including Civic leaders, Elected Officials & those in uniform (Firefighters, Law Enforcement, Armed Forces).

Marketing:

- **Print** 5,000+ Flyers mailed and distributed at various meetings throughout the Northwest & a Special Ad in the Christian News Northwest Newspaper (29,000 copies), Banner Ads on our Presenters' websites & Promo Ads in Social Media outlets, (i.e. Facebook, Twitter, LinkedIn, etc.)
- **Radio** interviews & commercial spots airing (on KKPZ 1330 AM Radio, KPDQ 800 AM) throughout the greater Portland, Oregon & Vancouver, Washington metro areas will be utilized.
- **Email Blasts** to more than 5,000 Church, Marketplace & Community Leaders (via Serving Our Neighbors & other partnering organizations).

Your Generous Sponsorship allows us to:

- ✓ Keep the ticket price affordable.
- ✓ Provide guest speaker honorariums.
- ✓ Provide no cost to our Mayors, their spouses, Honorary Civic leaders, and those in uniform (100 persons).
- ✓ Supports promotional efforts.

All committee members volunteer and 100% of sponsorship funds are used solely for the annual breakfast. We operate under a 501 (c)(3) Non-Profit Corporation status, wherein sponsorships are tax-deductible.



(360) 524-0982 | PO Box 821528, Vancouver WA 98682 | info@clarkcountyprayerbreakfast.org

www.clarkcountyprayerbreakfast.org

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Keynote Speaker



Dr Lori Salierno is founder and CEO of [Celebrate Life International](#), a progressive youth development non-profit organization whose mission is to transform young people into the leaders of tomorrow by coaching them through effective programs, innovative materials and well-prepared professionals. She is also co-creator of the [Teach One to Lead One](#)® philosophy, a life-changing philosophy that addresses the needs of parents and youth and challenges them to apply truth to every day living while maintaining a spirit of adventure and celebration.

Dr Salierno has successfully equipped and motivated audiences around the world for over 20 years with her unique illustrations, well-researched concepts, and effective life applications. Her portfolio includes presentations to faith-based organizations and churches, educational institutions, business associations, and the U.S. military. Awards include the Distinguished Alumni Award from Seattle Pacific University (1999) and the Woman of the

Year Award by Houston Baptist University (2004). Her work in character and leadership development among adolescents documented in the [Teach One to Lead One](#)® program has been implemented by schools and juvenile court systems throughout the United States and the countries of South Africa, Australia, El Salvador, Switzerland and Ecuador. This approach to building character based on practical leadership skills and universal ethical principles focuses on the development of healthy relationships between young people and trained adult mentors.

Salierno's work as a keynote speaker, author, radio guest and leadership consultant has brought her to a variety of stages ranging from international church conventions to the U.S. Air Force Academy Leadership Symposium. She is an avid spokeswoman for the cause of transforming at-risk youth into responsible citizens. She balances her time between the management of her successful non-profit organization and invitations to speak to audiences throughout the world. Dr. Salierno is the author of several books and numerous articles on personal development and effectiveness. Her books include [Hope Dangerously](#) (2012), [Balance at Its Best](#) (2007), [Claim to Excellence](#) (2006), [Real Solutions for Ordering Your Private Life](#) (2001), [When Roosters Crow](#) (1997), and [Designed for Excellence](#) (1995).

Dr Salierno received her Masters Degree in Theology at Fuller Theological Seminary and doctorate in Leadership Development from Asbury Theological Seminary. She holds *Youth Development Professional*™ certification and has served as an officer and board member of several organizations. She is a native of California who spent her younger years in Louisiana and high school and college years in the Pacific Northwest. She resides in Atlanta, Georgia. Salierno's most recent accomplishment (Summer of 2012) has been to bicycle 3,284 miles coast to coast on the *Challenge the Cycle* Tour for At-Risk Kids. She says that the effort was well worth it to raise awareness and funds for the kids that are reached through those who partner with Celebrate Life International. The book *Hope Dangerously* chronicles the ride while at the same time inspires the reader to make a positive difference in the local community.



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Sponsorship Opportunities

\$5,000 - Platinum Sponsors (\$16,450 Value)

- Brand and Logo featured in all Media advertising (\$5,000 Value, by Friday, July 1st for **5,000+ Flyers & Newspapers**, by Friday, Sept 2nd for **Websites, Social Media Ads & Radio Interviews**)
- 5 Minutes to share from the podium during event (\$2,000 Value)
- **Four Tables of 10** at the Prayer Breakfast, Friday, Nov 11th (\$1,400 Value)
- **Two tickets** to the VIP Sponsor Dinner with the keynote speaker, Thursday, Nov 10th (\$50 Value)
- Information ONLY booth/display **inside the room** at the Prayer Breakfast (\$2,000 Value)
- **Premium Placement** on the Logo Board (\$500 Value, by Saturday, Oct 15th)
- Half Year Access to the following (by June 11th):
 - Clickable Logo on Presenters' Websites (\$2,000 Value)
 - Premium Placement of Logo at every Christian Chamber Meeting (\$3,000 Value, 10+/mo)
- Half Page Color Advertisement in Prayer Breakfast - Program Guide (\$500 Value, by Saturday, Oct 15th)

\$2,500 - Gold Sponsors (\$7,600 Value)

- Logo in Print advertising (\$1,000 Value, by Friday, July 1st for **5,000+ Flyers & Newspapers**, by Friday, Sept 2nd for **Websites & Social Media Ads & Radio Interviews**)
- **Three Tables of 10** at the Prayer Breakfast, Friday, Nov 11th (\$1050 Value)
- **Two tickets** to the VIP Sponsor Dinner with the keynote speaker, Thursday, Nov 10th (\$50 Value)
- Information ONLY booth/display **inside the room** at the event (\$2,000 Value)
- **Secondary** Placement on the Logo Board (\$250 Value, by Saturday, Oct 15th)
- Quarter Year Access to the Following (by August 11th):
 - Clickable Logo on Presenters' Websites (\$1,500 Value)
 - Placement of Logo at every Christian Chamber Meeting (\$1,500 Value, 10+/mo)
- Quarter Page Color Advertisement in Prayer Breakfast - Program Guide (\$250 Value, by Saturday, Oct 15th)

\$1,000 - Silver Sponsors (\$3,950 Value)

- Logo in Print advertising (\$1,000 Value, by Friday, July 1st for **5,000+ Flyers &** by Fri, Sept 2nd for **Websites**)
- **Two Tables** of 10 at the Prayer Breakfast, Friday, Nov 11th (\$100 Value)
- **Two tickets** to the VIP Sponsor Dinner with the keynote speaker, Thursday, Nov 10th (\$50 Value)
- **Third** Placement on the Logo Board (\$100 Value, by Saturday, Oct 15th)
- Logo in Prayer Breakfast - Program Guide (\$100 Value, by Saturday, Oct 15th)

\$500 - Bronze Sponsors (\$1,550 Value)

- Logo in Print advertising (\$1000 Value, by Friday, July 1st for **5,000+ Flyers &** by Fri, Sept 2nd for **Websites**)
- **One Table** of 10 at the Prayer Breakfast, Nov 11th (\$350 Value)
- **Fourth** Placement on the Logo Board (\$100 Value, by Saturday, Oct 15th)
- Logo in the Prayer Breakfast - Program Guide (\$100 Value, by Saturday, Oct 15th)

\$250 - Supporting Sponsors (\$300 Value)

- **One ticket** to the Prayer Breakfast, Friday, Nov 11th (\$100 Value)
 - **Fifth** Placement on the Logo Board (\$100 Value, by Saturday, Oct 15th)
 - Logo in the Prayer Breakfast - Program Guide (\$100 Value, by Saturday, Oct 15th)
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Sponsorship Agreement Form

Contact Name: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Yes! Please confirm our organization to be a sponsor as indicated below.

- \$5,000 Platinum Sponsor (10% off by July 1st) or \$1,000 per month for 5 months (by July 1st)
- \$2,500 Gold Sponsor (10% off by July 1st) or \$ 500 per month for 5 months (by July 1st)
- \$1,000 Silver Sponsor (10% off by July 1st) or \$ 200 per month for 5 months (by July 1st)
- \$ 500 Bronze Sponsor (10% off by July 1st) or \$ 100 per month for 5 months (by July 1st)
- \$ 250 Support Sponsor (10% off by July 1st) or \$ 50 per month for 5 months (by July 1st)

Make Checks payable to: **Clark County Prayer Breakfast, PO Box 821528, Vancouver, WA 98682**

Credit/Check Card: **VISA** **MasterCard** **Discover** **American Express**

Card Number: _____ Expires: _____

Exact Name on Card: _____ Security Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____

