

# CLARK COUNTY PRAYER BREAKFAST

Thursday, November 9, 2017 7 AM - 9 AM Hilton Vancouver Washington

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## Executive Summary

**Vision:** Inspiring Clark County residents to honor, encourage and support each other.

**Mission:** Residents, businesses and organizations honoring, thanking & praying for our community leaders and those that serve and protect us.

**Presenting Organizations:** Our 16th Annual Clark County Prayer Breakfast is being presented by the Full Gospel Business Men's Fellowship in America, the Clark County YMCA & Serving Our Neighbors.

**Expected Attendance:** Up to 900 Tickets will be sold at \$45 per person (via mail/on site), at **\$40 per person** (via phone or website) & Tables (of 10 people) are **\$400 each**.

**Special Guests:** A local Clark County Mayor or Community Leader is selected each year to be our Honored Citizen, with other guests invited (at no charge) including Civic leaders, Elected Officials & those in uniform (Firefighters, Law Enforcement, Armed Forces).

### **Marketing:**

- **Print** 5,000+ Flyers mailed and distributed at various meetings throughout the Northwest & a Special Ad in the Christian News Northwest Newspaper (29,000 copies), Banner Ads on our Presenters' websites & Promo Ads in Social Media outlets, (i.e. Facebook, Twitter, LinkedIn, etc.)
- **Radio** interviews & commercial spots airing (on KKPZ 1330 AM Radio, KPDQ 800 AM) throughout the greater Portland, Oregon & Vancouver, Washington metro areas will be utilized.
- **Email Blasts** to more than 5,000 Church, Marketplace & Community Leaders (via Serving Our Neighbors & other partnering organizations).

### **Your Generous Sponsorship allows us to:**

- ✓ Keep the ticket price affordable.
- ✓ Provide guest speaker honorariums.
- ✓ Provide no cost to our Mayors, their spouses, Honorary Civic leaders, and those in uniform (100 persons).
- ✓ Supports promotional efforts.

All committee members volunteer and 100% of sponsorship funds are used solely for the annual breakfast. We operate under a 501 (c)(3) Non-Profit Corporation status, wherein sponsorships are tax-deductible.



(360) 524-0982 | PO Box 821528, Vancouver WA 98682 | [info@clarkcountyprayerbreakfast.org](mailto:info@clarkcountyprayerbreakfast.org)

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## Keynote Speaker



Larry Whittlesey was born in Portland, Oregon, moved to Northern California, followed by moves to Reno, Nevada and eventually Salt Lake City, Utah. At the age of 17, he joined the Air Force, accepting an initial assignment at George AFB in the middle of the Mojave Desert. Two years later an assignment to Cambodia was cancelled, when the Vietnam War was ending, allowing Larry to transfer to the Air National Guard so that he could pursue his college education. He attended Point Loma College in San Diego and served in the California Air National Guard. During college, he met Chris Lindsey & they were married in 1976 following their Junior year of college. Larry's first two jobs were as a Summer Children's Intern working in the ghettos of Long Beach, California, and then as a Youth Pastor in a local church in San Diego.

A change in Larry's military status required his family to move to the Randolph AFB in San Antonio, Texas, wherein he also worked part time as the Youth Pastor at the local Nazarene Church and they had first their son Larry in June 1977, and their 2<sup>nd</sup> son Jeremy, born just 2 days before Larry completed his military service on March 1, 1979. His family settled in Eugene, Oregon where he became the Associate Pastor at the Eugene

1<sup>st</sup> Evangelical Church allowing him to complete his undergraduate education at the University of Oregon & in 1981 welcomed their daughter, Marci, to the family. He then attended Western Evangelical Seminary, located in Portland, Oregon graduating with a Master of Divinity. Following Seminary, his family moved to Santa Rosa, California to plant a new church for the Pacific Conference of the Evangelical Church and even though he had planned to "retire" serving this local congregation, God had other plans, moving him & his family back to Eugene in 1992, where he became the Senior Pastor of the Eugene 1<sup>st</sup> Evangelical Church, where he had served as the Associate Pastor from 1979-1981.

Larry has always been the "community" pastor, actively involved in the local ministerial associations, organizing Easter Sunrise services, sponsoring concerts, or working with interdenominational conference ministries. When Promise Keepers came to Eugene in 1996, he became the Local Event Volunteer Manager for their conferences in Eugene in 1996 & 1998, and then in Portland in 2000 & 2003. In addition, he served with PK in other conferences around the West Coast in a variety of roles. After 8 years of active involvement as a local volunteer, he joined the Promise Keepers staff fulltime in June 2004 as one of 3 National Event Directors. In November 2007, he became the Senior Director of Church Relations and traveled extensively to organize local volunteer teams and layout the logistics for upcoming PK's National conferences, produced and emceed regional workshops for Pastors and Men's Ministry Leaders, and communicated effectively with local churches and ministries all around the country. After leaving Promise Keepers, he moved back to Portland, Oregon and regularly shares his passion for "making a difference" in the lives of men and their families at retreats, local churches, and other Christian gatherings. In March 2012, while still serving as a fulltime pastor, Larry was asked to launch and lead a new ministry of the Luis Palau Association, later called the School Partnership Network to help connect hundreds of local public schools in the Portland metro areas with a sustainable faith partner. In December 2013, he became the National Director – US Mission Network for the YMCA, wherein he now travels around the country helping to promote the Christian mission of this great organization.



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## Sponsorship Opportunities

### **\$5,000 - Platinum Sponsors (\$16,450 Value)**

- Brand and Logo featured in all Media advertising (\$5,000 Value, by September 1<sup>st</sup> for **5,000+ Flyers & Newspapers**, by October 1<sup>st</sup> for **Websites, Social Media Ads & Radio Interviews**)
- 5 Minutes to share from the podium during event (\$2,000 Value)
- **Four Tables of 10** at the Prayer Breakfast, Thursday, Nov 9th (\$1,400 Value)
- **Two tickets** to the VIP Sponsor Dinner with the keynote speaker, Wednesday, Nov 8th (\$50 Value)
- Information ONLY booth/display **inside the room** at the Prayer Breakfast (\$2,000 Value)
- **Premium Placement** on the Logo Board (\$500 Value, by November 1<sup>st</sup>)
- Half Year Access to the following (by June 1<sup>st</sup>):
  - Clickable Logo on Presenters' Websites (\$2,000 Value)
- Half Page Color Advertisement in Prayer Breakfast - Program Guide (\$500 Value, by November 1<sup>st</sup>)

### **\$2,500 - Gold Sponsors (\$7,600 Value)**

- Logo in Print advertising (\$1,000 Value, by September 1<sup>st</sup> for **5,000+ Flyers & Newspapers**, by October 1<sup>st</sup> for **Websites & Social Media Ads & Radio Interviews**)
- **Three Tables of 10** at the Prayer Breakfast, Thursday, Nov 9th (\$1050 Value)
- **Two tickets** to the VIP Sponsor Dinner with the keynote speaker, Wednesday, Nov 8th (\$50 Value)
- Information ONLY booth/display **inside the room** at the event (\$2,000 Value)
- **Secondary** Placement on the Logo Board (\$250 Value, by November 1<sup>st</sup>)
- Quarter Year Access to the Following (by August 1<sup>st</sup>):
  - Clickable Logo on Presenters' Websites (\$1,500 Value)
- Quarter Page Color Advertisement in Prayer Breakfast - Program Guide (\$250 Value, by November 1<sup>st</sup>)

### **\$1,000 - Silver Sponsors (\$3,950 Value)**

- Logo in Print advertising (\$1,000 Value, by September 1<sup>st</sup> for **5,000+ Flyers &** by October 1<sup>st</sup> for **Websites**)
- **Two Tables** of 10 at the Prayer Breakfast, Thursday, Nov 9th (\$100 Value)
- **Two tickets** to the VIP Sponsor Dinner with the keynote speaker, Wednesday, Nov 8th (\$50 Value)
- **Third** Placement on the Logo Board (\$100 Value, by November 1<sup>st</sup>)
- Logo in Prayer Breakfast - Program Guide (\$100 Value, by November 1<sup>st</sup>)

### **\$500 - Bronze Sponsors (\$1,550 Value)**

- Logo in Print advertising (\$1000 Value, by September 1<sup>st</sup> for **5,000+ Flyers &** by October 1<sup>st</sup> for **Websites**)
- **One Table** of 10 at the Prayer Breakfast, Thursday, Nov 9th (\$350 Value)
- **Fourth** Placement on the Logo Board (\$100 Value, by November 1<sup>st</sup>)
- Logo in the Prayer Breakfast - Program Guide (\$100 Value, by November 1<sup>st</sup>)

### **\$250 - Supporting Sponsors (\$300 Value)**

- **One ticket** to the Prayer Breakfast, Thursday, Nov 9th (\$100 Value)
- **Fifth** Placement on the Logo Board (\$100 Value, by November 1<sup>st</sup>)
- Logo in the Prayer Breakfast - Program Guide (\$100 Value, by November 1<sup>st</sup>)



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## Sponsorship Agreement Form

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Yes! Please confirm our organization to be a sponsor as indicated below.**

- \$5,000 Platinum Sponsor (10% off by July 9<sup>th</sup>) or  \$1,000 per month for 5 months (by July 9<sup>th</sup>)
- \$2,500 Gold Sponsor (10% off by July 9<sup>th</sup>) or  \$ 500 per month for 5 months (by July 9<sup>th</sup>)
- \$1,000 Silver Sponsor (10% off by July 9<sup>th</sup>) or  \$ 200 per month for 5 months (by July 9<sup>th</sup>)
- \$ 500 Bronze Sponsor (10% off by July 9<sup>th</sup>) or  \$ 100 per month for 5 months (by July 9<sup>th</sup>)
- \$ 250 Support Sponsor (10% off by July 9<sup>th</sup>) or  \$ 50 per month for 5 months (by July 9<sup>th</sup>)

Make Checks payable to: **Clark County Prayer Breakfast, PO Box 821528, Vancouver, WA 98682**

Credit/Check Card:  VISA  MasterCard  Discover  American Express

Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_

Exact Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

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